



الجامعة الحديثة للعلوم
Modern University
for Business & Science
Founded by MECAT

Beirut, Lebanon
HEIC
2011
HIGHER EDUCATION
INTERNATIONAL
CONFERENCE

Monday Oct. 31, 2011

8:30-9:00 Registration

9:00-9:30 Welcome Address

Professor Bassem Kaissi – HEIC 2011 General Chair

Professor Hatem Alamy – HEIC 2011 Host Chair

His Excellency Professor Hassan Diab – Lebanese Minister of Education & Higher Education.

9:30-10:00 Coffee Break

10:00-10:20

Keynote Address I:

Professor Achim Hopbach – President – European Association for Quality Assurance in Higher Education (ENQA).

10:30-11:30

Session 1: Quality Assurance & Accreditation in Higher Education.

Session Chair : Professor Ahmad Jammal – Director General for Higher Education in Lebanon

1. Development of Institutional Accreditation Model: Case of Estonia

Professor Maiki Udam

Estonian Higher Education Quality Agency – Estonia

2. A Quality Assurance Guide for Arab Universities

Professor Mohammed Al Subu

Accreditation and Quality Assurance Commission – Palestine

11:35-12:45

Session 2: Assessment Methodologies and Rubrics in Higher Education.

Session Chair : Professor Amer Helwani – Lebanese University

1. Utilizing KPIs in Evaluating Academic Programs

Professor Shaker Rizk

Suez Canal University – Egypt

2. The Implications of Constructivism for Rubric Design and Use

Professor Al Mothana Gasaymeh

Al Hussein Bin Talal University – Jordan

3. A Model for Program Evaluation in a Student Centered Undergraduate MBBS

Program at Alfaisal University

Professors Khaled Kattan – Wael Kattan and Ahmed Yaqinuddin

Al Faisal University – Saudi Arabia.

12:45-1:40 Lunch (for registered participants)

1:45-2:45

Session 3: Leadership and Entrepreneurship in Higher Education

Session Chair : Professor Nizam Najd – Modern University for Business and Science

1. Using Innovative Financial Approaches to Sustain your School.
Mr. Alan Yngve
Yngve Associates - USA

2. Entrepreneurship Education outside the Classroom: Consultant-Client Interaction
and Entrepreneurial Learning
Professor Stephen Malone
Staffordshire University - UK

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2:50-3:50 **Session 4:** Lifelong Learning , Industry Partnerships , and Service to Society.
Session Chair : Professor Mounir Mabsut
American University of Beirut - Lebanon

1- A Community Collaborative to Educate Peer Recovery Coaches .
Professor Chad Audi
Mary Grove College – USA

2- التعليم المتواصل ومتطلبات الحياة العصرية
Professor Ounis Abdel Majid
Université de la Formation Continue (UFC)- Algeria

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3:55-5:00 **Session 5:** Technology in Higher Education
Session Chair : Professor Abdullah Zoubi
Princess Sumaya University of Technology - Jordan

1- Quality Measures, Human Factor and Failures of E-learning
Professor Krzysztof Gurba
Pontifical University of John Paul II – Poland

2- فاعلية برنامج تدريبي قائم على منحى النظم في إكتساب مهارتي تصميم القطع التعليمية الإلكترونية وإنتاجها لدى طلبة-
كليات العلوم التربوية في الأردن
Professor Mustapha Jwaifel
Al Hussein Bin Talal University – Jordan

3- دور البنية التحتية في تفعيل وتسهيل خدمات الإدارة الإلكترونية في المؤسسات الجامعية-
Dr. Abdallah Belouanas – Dr. Amina Kedaifa
Boumerdes University – Algeria

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5:05-6:00 **Session 6 :** Technology in Higher Education
Session Chair : Professor Imad Elhajj – American University of Beirut

1- Using Technology to Bring Real Time Global Experience to Your Own Classroom
Professor Rosina Chia & Professor Elmer Poe
East Carolina University – USA

2- Institutions of Higher Education : Optimizing Your Security Spending , Efficiency and Effectiveness
and Achieve Measurable ROI
Mr. John DiMaria – President
HISPI - USA

8:00 Dinner in Downtown Beirut (by invitation)

Tuesday Nov. 1, 2011

9:00-9:20

Keynote Address I :

Professor Sultan Abu Orabi

Secretary General - Association of Arab Universities.

9:20-9:45 Coffee Break

9:50-11:10

Session 7: Quality Assurance & Accreditation in Higher Education

Session Chair : Professor Charbel El Kfoury

Lebanese University- Lebanon.

1- Key Findings from a Quality Review (Using a Thematic Review of Methodology) of Academic Supports for Students : An Irish Case Study.

Professor Roy Ferguson

University College Dublin – Ireland

2- نحو نظام فاعل للإعتماد المؤسسي : دروس مستفادة من تجربة سلطنة عمان-

Dr. Salim Razvi / Fakhriya Al Habsi /Dr. Ali Al Hassnawi/Tess Goodliff

Oman Academic Accreditation Authority - Sultanate of Oman

3- Sharing Approaches to a Shared Goal: Establishing a Quality Assurance System at Salahaddin University

Mrs. Kate Quantrell – Coventry University – UK

Dr. Jaafar Khiddir – Salahaddin University – Erbil - Iraq

11:15-12:15

Session 8: Internationalization in Higher Education / International HE projects

Session Chair : Professor Aref Soufi

National Tempus Office Coordinator - Lebanon.

1- ALTair TEMPUS Project : Progress and Challenges

Professor Nizar Ayadi / University of Alicante - Spain

2- Entrepreneurship Education – The Progress of ASPIRE TEMPUS Project

Professor Ian Jackson

Staffordshire University – UK

3- Wheelers: An Achievement of the LHEM Tempus Project

Professor Fatima-Zahra Iflahen – Cadi Ayyad University – Morocco

Professor Maria Pia Circella – University of Bari - Italy.

12:20-1:10

Session 9: Quality Assurance & Accreditation in Higher Education

Session Chair : Professor Souhail Matar

Notre Dame University – Lebanon

1- معايير الإعتماد العام والخاص لمؤسسات التعليم العالي في الأردن-

Professor Amal Majali / Professor Kafa Nawaisseh

Balqa Applied University – Jordan

2- Web-Based Solution for Auditing the University Course files to Close Quality Control Loop
“ A Case Study”

Professor Samy Sidky

Canadian University of Dubai – UAE

1:10-2:00 Lunch (for registered participants)

2:00-3:30

Session 10: Role of Global Universities in Regional Development

/Effective Higher Education Governance .

Session Chair : Professor Sobhi Abou Chahine – Beirut Arab University

1- Guiding Regional Development through Higher Education :

Government Oversight in the United Arab Emirates

Professor Joice Priya / Professor Daniel Kratochvil

University of Wollongong in Dubai – UAE

2- مداخل تنظيم وإدارة مؤسسات التعليم العالي العربية المعاصرة

Professor Abderahmane Ben Antar

Boumerdes University – Algeria

3- دراسة عمليات اصلاح التعليم العالي في الجامعات العراقية

Professor Ghaleb Abdelwahab Ali/ Professor Riyad Naji Ali/ Professor Ilham Youssef Ali

Babylon University – Iraq

4- Tearing Me Into Two : Working for KU

Professor Shariffah Zamoon

Kuwait University – Kuwait

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3:35-4:30

Session 11: Research, Development, and Innovation in Higher Education

Session Chair : Professor Nashaat Mansour

Lebanese American University

1- Introducing Individual Proposals in the Context of Collective Values

Mrs. Maria Duda / Mrs. Ioana Voloaca

Spiru Haret University – Romania

2- الاستراتيجيات المعرفية الشائعة لتنظيم الانفعالات لدى عينة من طلبة الجامعات الاردنية

في ضوء متغيرات النوع والجامعة والتخصص

Professor Samer Abdel Hadi – Arab Open University - Jordan

Professor Amjad Abou Jadi - Al-Ahliyya Amman University - Jordan

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4:35-5:30

Session 12: Research, Development, and Innovation in Higher Education

Session Chair : Professor Karim Nasr

University of Balamand

1- The Knowledge Ecosystem of King Saud University

Professor Hamad Al-Sheikh

Professor Saad Haj Bakry

King Saud University – Saudi Arabia

2- Integrated Outcome-Based Curriculum

Professor Najlaa Mashaal

Beirut Arab University – Lebanon

8:00 Conference Dinner (by invitation)

Wednesday Nov. 2 , 2011

Full day excursion including lunch